



Cervical Spine Research Society
Asia Pacific Section

CSRS-AP 2021

11th Annual Meeting

March 26 – 27, 2021
InterContinental Seoul COEX, Korea

Sponsorship Prospectus



CSRS-AP 2021 Eleventh Annual Meeting of Cervical Spine Research Society Asia Pacific Section

• March 26 (Fri) – 27 (Sat), 2021

• InterContinental Seoul COEX, Korea

Dear Colleagues and Friends,

It is my great pleasure and honor to welcome all of you from around the world to the 11th Annual Meeting of Cervical Spine Research Society Asia Pacific Section to be held in Seoul, Korea, from March 26th to 27st, 2021.

The meeting aims to promote scientific development in this challenging field and strengthen our friendship. The scientific program will provide an opportunity for all participants to exchange the latest information and ideas, and encourage to debate on the many issues in cervical spine research, with your valuable contributions of podium and poster presentations.

Seoul has been the capital city of the Korean peninsula for more than 600 years. It is a metropolitan city with combination of traditional and contemporary flavors. You will enjoy valuable opportunities to experience Korean culinary and cultures, along with warm hospitality of the Korean people.

All members of the organizing committee look forward to welcoming you at the 11th Annual Meeting of Cervical Spine Research Society in 2021.

Yours sincerely,

Kyung Soo Suk

President, 11th Annual Meeting of Cervical Spine Research Society Asia Pacific Section



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■ General Information

Overview

Name of the Meeting

11th Annual Meeting of Cervical Spine Research Society Asia Pacific Section (CSRS-AP 2021)

Date and Venue

Date: March 26 (Fri) – 27 (Sat), 2021

Venue: InterContinental Seoul COEX, Korea

Organized by

Cervical Spine Research Society Asia Pacific Section

No. of Anticipated Participants

500

Official Language

English

Programs

- Scientific Sessions, E-Poster Exhibition
- Exhibition

Website

www.crsap2021.org



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■ Sponsorship Categories

CSRS-AP 2021 will provide special opportunities to promote both your company and your product to all of our participants who are from the entire Asia Pacific region. Moreover, you will get the benefit through the exhibition, marketing, and exchange with all the delegates. Each sponsor will receive the following benefits:

▶ PLATINUM | USD 50,000 (VAT Excluded)

- 1) Top priority right on Luncheon Symposium.
- 2) 10 Complimentary full registrations. (Luncheon Symposium)
- 3) 2 Complimentary exhibition booths space (Top priority right on Exhibition Space).
- 4) The company will be mentioned at the opening and closing ceremony.

▶ GOLD | USD 40,000 (VAT Excluded)

- 1) Second priority right on Luncheon Symposium.
- 2) 5 Complimentary full registrations. (Luncheon Symposium)
- 3) 2 Complimentary exhibition booths space (Second priority right on Exhibition Space).
- 4) The company will be mentioned at the opening and closing ceremony.

▶ SILVER | USD 30,000 (VAT Excluded)

- 1) Third priority right on Luncheon Symposium.
- 2) 3 Complimentary full registrations. (Luncheon Symposium)
- 3) 2 Complimentary exhibition booths space (Third priority right on Exhibition Space).
- 4) The company will be mentioned at the opening and closing ceremony.

▶ BRONZE | USD 20,000 (VAT Excluded)

- 1) Fourth priority right on Luncheon Symposium.
- 2) 2 Complimentary full registrations. (Luncheon Symposium)
- 3) 1 Complimentary exhibition booths space (Fourth priority right on Exhibition Space).
- 4) The company will be mentioned at the opening and closing ceremony.



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■ Application and Payment

Companies applying for participation or additional utility services in CSRS-AP 2021 shall submit a completed application form along with 50% deposit of the application fee by **February 10th, 2021** and the balance shall be remitted by **February 26th, 2021**. Payment shall be made to a designated account of CSRS-AP 2020. After payment, a copy of the transfer statement shall be submitted to the secretariat.

Note

- * Please send us the application form via fax (+82-2-6288-6398) or e-mail (sponsor@csrsap2021.org).
- * All bank charges should be paid by the sender.
- * Please send us a copy of remittance receipt after making a deposit.

Bank Details

- Name of Bank: WOORI BANK
- Account No.: 1081-900-850172
- Swift Code: HVBKCRSEXXX
- Address: 183, Bangbae-ro, Seocho-gu, Seoul, South Korea
- Beneficiary: MECI INTERNATIONAL (CSRS-AP 2020)



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Sponsorship Items

ITEMS	DESCRIPTION	PRICE (VAT Excluded)	REMARK
EXHIBITION	3m x 2m	\$5,000 per a booth	Up to 2 booths
EXHIBITION + ONLINE BANNER	3m x 2m / Company's logo will be appeared on the main page of the official website	\$10,000	\$5,000 for one booth + \$5,000 per 5 months
ONLINE BANNER	Company's logo will be appeared on the main page of the official website	\$6,000 per 6 months \$10,000 per a year	
E-NEWSLETTER	Company's logo will be appeared at the bottom of newsletter	\$ 500/once	
FINAL PROGRAM & ABSTRACT	a. Back Page b. Inside Front c. Inside Back d. Inside Page	\$2,000 \$1,500 \$1,000 \$700	
SESSION	Session Bridge Slide	\$1,000/once	
	Screening Company's Video Clip during Breaks	\$10,000	3 times in total during the meeting
COFFEE BREAK		\$5,000/once	Up to 3 times



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Terms & Conditions of Sponsorship

Sponsorship Rights

1. In consideration of the payment by the Sponsor of the Sponsorship Fee, CSRS-AP 2021 grants the sponsor the following rights in respect of CSRS-AP 2021.
 - a. Rights outlined in Platinum sponsorship levels in this document.
 - b. Rights outlined in Gold sponsorship levels in this document.
 - c. Rights outlined in Silver sponsorship levels in this document.
 - d. Rights outlined in Bronze sponsorship levels in this document.
2. CSRS-AP 2021 shall have prior right of approval over the content and the amount of material to be submitted by the sponsor and reserve the right to refuse the inclusion of material that is deemed inappropriate in either content or size.

Obligation of Sponsor

1. The sponsor shall supply at its own costs the artwork, signage, exhibition, IT and all third party costs.
2. The booth for the meeting shall be set up at the Sponsor's own costs and within reasonable deadlines set by CSRS-AP 2021.
3. All expenses for Luncheon Symposium should be covered separately from Sponsorship fee.
4. The Sponsor shall not in any way display or use the name CSRS-AP 2021 without prior approval CSRS-AP 2021.

Others

1. CSRS-AP 2021 will allocate sponsorship packages in order of receipt of booking.
2. A Sponsorship is secured only on receipt of full payment.
3. Payments should be made by wire transfer to CSRS-AP 2021 official bank account.
4. CSRS-AP 2021 reserves the right to cancel the sponsorship if the Sponsor fails to make payment on time.
5. The Sponsor shall not influence the mandate or operations of CSRS-AP 2021.
6. Sponsorship benefits may be cancelled and company will forfeit all funds and benefits.

Corporate Logo

Please provide your logos, with your corporate identity guidelines, if any, in the following formats:

- TIF or EPS of minimum 150 dpi resolution
- Freehand of minimum 150 dpi resolution



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SPONSORSHIP APPLICATION

We welcome any kind of sponsorships below from related-companies and institutions interested in this meeting. Please join the sponsorship and get a good opportunity to showcase your company, products and services to expecting participants.

■ Company Information

Company Name			
Address			
Person in charge		Department	
Phone		Fax	
E-mail			
Company Website			

■ Sponsorship Category (VAT Excluded)

PLATINUM	<input type="checkbox"/> \$ 50,000
GOLD	<input type="checkbox"/> \$ 40,000
SILVER	<input type="checkbox"/> \$ 30,000
BRONZE	<input type="checkbox"/> \$ 20,000
SUB TOTAL 1	\$
Sponsorship Items	*Please refer to sponsorship items list <input type="checkbox"/> Exhibition 1 Booth (e.g.) <input type="checkbox"/> <input type="checkbox"/>
SUB TOTAL 2	\$ ()
GRAND TOTAL (SUB TOTAL 1+2)	\$ ()

■ Documents Required

1. Sponsorship application completed
2. Business registration certificate
3. 50% deposit of the sponsorship fee
4. A copy of remittance statement

We hereby agree to be a sponsor for CSRS-AP 2021.

Date: _____

Name: _____ (Signature)